

The GET Group Team

Contact List: <https://www.thegetgroup.co.nz/our-team>

Senior Leadership/ GET Group Board	Roles and Responsibilities	Qualifications, Expertise & Competence
Noels Cook Title: Chief Executive Officer (CEO)	Strategic Leadership and Planning: Managing the overall vision, mission, and long-term strategy for the organisation. Developing and overseeing strategic and operational plans to achieve the organisation's goals. Fostering a culture of continuous improvement in all aspects of the organisation. Financial and Business Management: Managing financial systems, budgets, and reporting to ensure financial stability and compliance. Diversifying funding strategies, to increase financial security. Identifying and managing risks to the organisation, including financial, operational, and reputational risks. Legal and Regulatory Compliance: Ensuring the organisation complies with all relevant New Zealand laws, regulations, and bylaws in particular with respect to NZQA and TEC. Curriculum and Resource Management: Overseeing and implementing the development of course content to ensure it is effective, up-to-date, and aligned with curriculum and industry needs. Workplace Literacy Development: Manage EWLN TEC funding applications for Employers and the relevant administration requirements.	- Degree in Marketing minoring in Education (Otago University) - NZ Diploma in Business Studies - NZ Certificate in Community Work - National Certificate in Adult Education Level 5 - National Certificate in Adult Literacy and Numeracy (Partial) - Health and Wellbeing (Social and Community Services) Community Facilitation strand specialising in Youth Work Level 4 - SME Collective Business Development Workshops 15+ years - Hospitality Management & Business Ownership 20+ years - Tertiary Education Sector Expertise 10+ years - TEO Business Management/Ownership at The GET Group
Hope Clarke Title: Chief Operating Officer (COO)	Executive Decision Making: The freedom to make executive decisions as required within your area of expertise, with the support of the Leadership Team. Lead Delivery Specialist: Delivery and assessment for learner success across Aotearoa. Operational Efficiency: Developing, implementing and managing processes to ensure the smooth, effective, and efficient delivery of all programmes across all stakeholders. Recruitment & Retention: Managing recruitment as required for the delivery team and implementing successful retention processes and procedures to ensure team cohesiveness and high-quality delivery of programmes. Delivery Team Management: Providing support, training and guidance to the delivery team, including performance management, professional development, and upholding workplace policies and procedures. External Relationships: Representing the organisation at school and other educational events and maintaining effective relationships with key stakeholders. Client Management: Being the main point of contact for client schools and/or businesses, understanding their needs, and ensuring their expectations are met. Partnership Development: Identifying and building new partnerships with schools, businesses, and other organisations to expand the reach and effectiveness of our programmes. Feedback and Advocacy: Gathering feedback from partners to improve service delivery and advocating for their needs within the organisation.	- Health and Wellbeing (Social and Community Services) Community Facilitation strand specialising in Youth Work Level 4 - Micro Credential in Assessment Level 4 (4098/11281/18203) - Horticulture Level 3 - LCQ, Food Safety & Espresso Quals - NZ First Aid Certificate Level 3 - Inspire and Succeed Development Conferences 5+ years - Hospitality Management 7+ years - Lead Delivery in Training & Assessment, Operational Efficiency, Team Management & Development, Client Relationships, Partnership Development and Administration at The GET Group.

Jorgia Neill Title: Chief Quality Officer (CQO)	Executive Decision Making: The freedom to make executive decisions as required within your area of expertise, with the support of the Leadership Team. Financial Management: Managing all financial transactions and accounts payable. Assisting with the creation of budgets and financial forecasts to ensure the company's financial stability. Office Management: Overseeing the day-to-day operations of the office, including facilities, supplies, and general administrative support. Liaising with key suppliers and stakeholders on various matters as required. Administrative Support: Providing comprehensive administrative and IT support to staff, learners and clients. Moderation: Managing and implementing successful internal and external moderation processes and procedures to meet regulatory requirements. Compliance, Reporting & Accreditation Management: Keeping up to date with new and evolving compliance and regulatory requirements and ensuring all internal policies and procedures adhere to regulatory standards and our own internal quality metrics. External Reviews: Preparing for and managing the regulatory reviews required by NZQA under their new audit systems. Performance Analysis: Analysing student and programme data to identify areas for improvement or growth.	• New Zealand Certificate in Business Accounting Services Level 4 • Unit 15511 Quality Assurance Assessment – Level 5 • Micro Credential in Assessment Level 4 (4098/11281/18203) • Occupational Health and Safety Level 3 • Health and Wellbeing (Social and Community Services) Community Facilitation strand specialising in Youth Work Level 4 • NZ Certificate in Te Ara Reo Māori Level 1 • SME Collective Business Development Workshops • LCQ, Food Safety & Espresso Quals 2+ years - Customer Service in Retail 6+ years - Financial Management, Quality Assurance, Moderation & Compliance, General Business Management & Administration at The GET Group.
Desi Woolley Title: General Manager (GM)	Executive Decision Making: The freedom to make executive decisions as required within your area of expertise, with the support of the Leadership Team. Workplace Culture: Ensuring a positive workplace culture by developing and implementing effective team building activities and cohesive communication channels within the team. Development of the Leadership Team: Providing coaching and mentoring to the leadership team to support the application of new skills in their roles. Performance and Development: Proactively support the COO & CQO in the training and development of the delivery team, including addressing performance concerns as required. Recruitment & Retention: Proactively support the COO and CQO in staff recruitment and retention programmes as required. Remote Learning: Hands on management of the current Remote Learner system which includes supporting the educational gains of enrolled learners on a day-to-day basis. Project Planning: Leading the development and implementation of new projects as required. Defining the scope, goals, and deliverables for new projects. This includes creating detailed project plans, timelines, and budgets for new initiatives such as The GET Group Remote Platform revamp. Executive Marketing Plan: Develop and execute strategies to attract new business. This could include the use of WIX email marketing, promotional giveaways, face to face promotions or other applications. Overseeing the creation of marketing materials such as social media, email marketing, success stories, and testimonials to showcase the value of the company. Workplace Literacy Development: Seek out businesses who require funded workplace training. Work with the CEO to create relevant training programmes to attract funding. Work with the CEO to create funding applications. Working directly with clients to customise training programmes to meet their specific needs and goals.	• People Management Professional Development • Crisis Management Professional Development • National Certificate in Occupational Health and Safety Level 3 • First Aid Certificate • Micro Credential in Assessment Level 4 (4098/11281/18203) • Health and Wellbeing (Social and Community Services) Community Facilitation strand specialising in Youth Work Level 4 • LCQ, Food Safety & Espresso Quals 5+ years - Customer Service in Retail & Hospitality 7+ years - Lead Delivery in Training & Assessment, Operational Efficiency, Team Management & Development, Client Relationships, Partnership Development and Administration at The GET Group. 4+ years - Te Pou Hononga Lead at Community Connections. Lower North Regional Manager, Recruitment, HR, Team Development and Crisis Management. August 2025 - Recently returned to The GET Group for the General Manager Role

Adrian Cook Title: Chief Logistics Officer (CLO)	Executive Decision Making: The freedom to make executive decisions as required within your area of expertise, with the support of the Leadership Team. Staff Coordination: Managing the scheduling of delivery specialists across New Zealand, specifically for workshops and promotional events. Client Liaison: Being the central hub and main point of contact for all clients (schools and businesses) regarding bookings, invoicing, queries and complaints. Accounts Receivable: Managing all client invoicing, ensuring they are charged correctly and that they have paid on time.	• Health and Wellbeing (Social and Community Services) Community Facilitation strand specialising in Youth Work Level 4 (Partial) • National Certificate in Agricultural (Level 4) Dairy Farming • Pest Management Level 3 15+ years - Dairy Farming and On Farm Management 9+ years - Logistics, Client and Accounts Management, Farming & Horticulture Advisor at The GET Group.
Cheralyn Sorrell Title: Educational Quality Assurance Oversight	Ensuring Educational Quality is upheld for ongoing performance. Supporting the CQO and other staff as required with upholding compliance and regulations. Validating or discouraging business decisions with educational quality in mind. Ensuring educational compliance and regulations deadlines are met. Helps the organisation to stay focused on educational quality for operational performance. 20+ years - Tertiary Education Sector Expertise 5+ years – Educational Quality Assurance Oversight at The GET Group	• National Certificate in Adult Literacy and Numeracy (NCALNE) • International Computer Driver License I.C.D.L • CATA (Cert in Adult Teaching Advanced) • CeLDD Certificate In E-learning Design and Development • PGCE Postgraduate Certificate in Education (NTU) • City and Guilds 7261 ICT Qualification • International Certification of Digital Literacy • City and Guilds 7306 Tertiary Teaching Qualification • EMFEC Stage 1 Teacher Training • BA (Hons) Business Studies
Kaylee Shaw Title: HR & Moderation Oversight	Ensuring Human Resource Practices are upheld for ongoing performance. Ensuring Moderation Practices are upheld for ongoing performance. Supporting the CQO and other staff as required with upholding compliance and regulations. Validating or discouraging business decisions with HR regulations in mind. Ensuring moderation compliance and regulations deadlines are met. Helps the organisation to stay focused on HR compliance for operational performance. 5+ years – HR, Delivery of Assessment & Quality Assurance at The GET Group (Full time 2 years. Moved to oversight for family reasons)	• Bachelor of Business Studies Level 7 (HR & Management) • Unit 11551 Quality Assurance Assessment – Level 5 • Unit 11552 Design and evaluate assessment materials – Level 5 • Micro Credential in Assessment Level 4 (4098/11281/18203) • Health and Wellbeing (Social and Community Services) Community Facilitation strand specialising in Youth Work Level 4 • National Certificate in on Farm Milk Quality Level 3
Vikram Jha / Empower Accounting Title: Chief Financial Officer (CFO)	Financial Oversight & Management Ensuring sound financial practices are upheld for ongoing performance. Creating budgets and forecasts for ongoing performance. Validating or discouraging business decisions with financial well-being in mind. Ensuring financial compliance and regulations deadlines are met. Helps the organisation to stay focused on financial well-being for operational performance. 25+ years Registered Accountant and Financial Advisor	Refer to website: https://empoweraccounting.co.nz/

GET Group Delivery Staff	Roles and Responsibilities	Qualifications, Expertise & Competence
Grace Clarke Title: Lead Delivery Specialist and Communications	Lead Delivery Specialist: Delivery and assessment for learner success across Aotearoa. Social media & Communications: Managing social media, communications and events across Aotearoa. Media & Entertainment: Expert in managing all Media and Entertainment programmes. 4+ years @ The GET Group	- New Zealand Certificate in Music Level 4 - Unit Standard 4098: Assessment of Standards Currently working towards: Health and Wellbeing (Social and Community Services) Community Facilitation strand specialising in Youth Work Level 4 3+ years - Customer Service in Hospitality 5+ years - Music Production Business Owner and Musician
Miranda Brown Title: Lead Delivery Specialist	Lead Delivery Specialist: Delivery and assessment for learner success across Aotearoa. 2+ years @ The GET Group	- Degree in Communications Level 7 majoring in Marketing Communications and minoring in International Business - Unit Standard 4098: Assessment of Standards - Food Safety Quals Currently working towards: Health and Wellbeing (Social and Community Services) Community Facilitation strand specialising in Youth Work Level 4 4+ years - Customer Service in Hospitality & Retail 2+ years - Child Care
Alex Le Quesne Title: Lead Delivery Specialist	Lead Delivery Specialist: Delivery and assessment for learner success across Aotearoa. 1+ year @ The GET Group	- Bachelor of Arts in Global Studies & Anthropology Level 7 - Maritime Certificate - Unit Standard 4098: Assessment of Standards - LCQ, Food Safety & Espresso Quals Currently working towards: Health and Wellbeing (Social and Community Services) Community Facilitation strand specialising in Youth Work Level 4 7+ years - Customer Service in Hospitality 1+ years - Cabin Attendant
Matthew Grimes Title: Canterbury Region Representative	Lead Delivery Specialist: Delivery and assessment for learner success across Aotearoa. Canterbury Regional Representative: Client liaison and development. Christchurch Men's Youth Prison Liaison: Delivery and assessment for inmates 1+ year @ The GET Group	- National Certificate in Occupational Health and Safety Level 3 - National Diploma in Business (Level 5) - National Certificate in Meat Retailing (Level 4) - National Certificate in Adult Education and Training (Level 4) - Units 4098/15511/15512 - LCQ, Food Safety & Espresso Quals 10+ years – Business Ownership 10+ years – Learning & Development Manager, Trainer and Facilitator 10+ Years – Butchery, Retail and Wholesale Manager